



「至佳品牌大賞投」條款及細則

1. 每日可換領優惠券

可換領日期	優惠券
9月27 - 28日	買任何Haagen-Dazs雪糕滿\$110即減\$10
9月29日	買任何常唯潔雅產品滿\$68即減\$5
9月30日	買任何嘉頓產品滿\$50即減\$5
10月1日	買任何常溫維他/維他奶飲品滿\$50即減\$5
10月2日	買任何同珍產品滿\$50即減\$5
10月3 - 4日	買任何金御膳產品滿\$100即減\$10
10月5日	買任何佳之選產品滿\$50即減\$5
10月6日	買任何GS RETAILS產品滿\$30即減\$3
10月7日	買任何品客薯片滿\$50即減\$5
10月8日	買任何淳。茶舍飲品滿\$30, 減\$5
10月9日	買任何高露潔產品滿\$50即減\$5
10月10 - 11日	買任何佳之選產品滿\$50即減\$5
10月12日	買任何WAITROSE產品滿\$50即減\$5
10月13日	買任何Baker's Choice產品滿\$30即減\$3
10月14日	買任何GS RETAILS產品滿\$30即減\$3
10月15日	買任何屈臣氏水, IF, 果汁先生飲品滿\$50即減\$5
10月16日	買任何高露潔牙刷產品滿\$40即減\$4
10月17 - 18日	買任何金御膳產品滿\$100即減\$10
10月19 - 20日	買任何佳之選產品滿\$50即減\$5
10月21 - 22日	買任何Baker's Choice產品滿\$30即減\$3
10月23日	買任何樂事薯片/多樂脆粟米片滿\$50即減\$5
10月24日	買任何Dreyer's 雪糕滿\$100, 減\$5
10月25 - 26日	買任何Baker's Choice產品滿\$30即減\$3
10月27 - 28日	買任何佳之選產品滿\$50即減\$5
10月29 - 31日	買任何金御膳產品滿\$100即減\$10

- 參加者必須是易賞錢會員，並於付款時出示易賞錢 APP 電子會員卡。
- 推廣期由 2024 年 9 月 27 日至 2024 年 10 月 31 日，包括首尾兩天(「推廣期」)(以交易日期計算)，所有交易、投票及登記手續必須於推廣期內進行。
- 參加者於推廣期內於香港百佳超級市場、FUSION、TASTE、TASTE x FRESH、INTERNATIONAL、food le parc、GREAT FOOD HALL、GOURMET、PNS 網購單次購物滿 HK\$50 或以上，即可憑有效購物收據正本/電子收據截圖登記及參與投票

(投票資格以購買有效日期計算，不限於購物當日，整個推廣期內只需投票一次)。PNS 網購 (www.pns.hk 或 PNS 手機應用程式) 單次購物滿 HK\$50 或以上，即可憑有效購物收據正本/電子收據截圖(投票資格以購買有效日期計算。收據購買有效日期為 2024 年 9 月 27 日至 2024 年 10 月 31 日，網上購物必須為已獲確認並且完成送貨之訂單為準 (不適用於已退款或已取消之訂單) 並於登記期內登入 promotion.pns.hk 進行登記。

5. 單次購買滿 HK\$50 或以上可登記收據，登記收據次數不限，初次登記後可獲 1 次投票機會(整個推廣期內只需投票一次)，成功投票之參加者可獲得指定電子優惠券 1 張，其後每張成功登記的合資格收據均可獲得指定電子優惠券 1 張。
6. 購買每週指定品牌貨品，可憑有效購物收據正本/電子收據截圖獲取額外 100 分易賞錢積分(以每張發票計算)，每位參加者於整個推廣期最高可獲取 1000 分易賞錢積分。有關每週指定品牌貨品詳情可參閱店內宣傳品。
7. 於整個推廣期內累計登記最高消費金額之三位參加者可獲「大獎」百佳足金金幣乙個 (名額: 3 位)
8. 於整個推廣期內，在投選為頭 10 個至尊超市品牌及頭 10 個至尊家庭品牌中累計登記最高消費金額之參加者可獲「二獎」百佳 \$500 電子禮券一張 (名額: 20 位 – 每個品牌一位)
9. 是次活動不適用於購買禮券、電子禮券、初生嬰兒奶粉、香煙、電話卡/儲值卡/禮品卡、食物禮券、百佳食物券、八達通/支付寶增值、電話 / 傳真 / TasteToGo 和 Great App、塑膠購物袋收費、寄賣櫃位的交易、任何換購推廣及電子印花換購、超過 HK\$50,000 的大額交易金額或原箱訂購超過 50 箱、送貨服務費及 3 Shop 產品及服務。
10. 每張有效購物收據只可登記 1 次，登記過程輸入的易賞錢會員號碼必須與收據上顯示的號碼相同，重複登記即告作廢。參加者需登記購物收據上的資料(使用網上購物之參加者請填寫訂貨日期及已獲確認並且完成送貨之訂單號碼，不適用於已退款或已取消之訂單)、易賞錢會員號碼及香港手提電話號碼。如參加者未能提供完整正確資料，參加資格將被作廢而不作另行通知。參加者必須保留購物收據正本/電子收據截圖作日後領獎之用，購物收據正本包括網上購物的送貨單於領獎後不予發還。
11. 得獎者須在得獎通知上的指定有效日期內換領，逾期無效，得獎者並應遵守其列明之條款及細則。
12. 客戶服務部將於活動完結後 14 個工作天內以電話、短訊或 Whatsapp 形式聯絡大獎及二獎得獎者並核對其得獎資料。如在 14 個工作天內未有收到專人聯絡，

請致電客戶服務部查詢熱線 2690 0948。若得獎者未有於 2024 年 11 月 29 日前回覆及聯絡客戶服務部，將失去獲獎資格。

13. 大獎得獎者須同意於指定日期和地點以領取獎品，屆時須出示購物收據正本/電子收據截圖、易賞錢應用程式內的會員卡(必須與已登記之有效單據上的易賞錢電子會員卡之會員號碼相同)及得獎通知短訊以作核實。
14. 大獎得獎者須同意主辦單位於屆時大獎的頒獎禮替得獎者與獎品拍照以作紀錄及宣傳，所有領獎時拍攝的影片及照片百佳超級市場可用於任何途徑作本次活動宣傳用途。若得獎者未有同意，將失去獲獎資格。
15. 價值\$500 百佳禮券(二獎) 會以電子禮券形式於易賞錢應用程式內發給得獎者。換領詳情及程序請參閱投票網站。
16. 百佳指定電子優惠券將分階段於易賞錢應用程式帳戶內發放。
第一階段：2024 年 10 月 25 日
第二階段：2024 年 11 月 15 日
17. 額外易賞錢積分將於 2024 年 11 月 30 日或之前發放至合資格得獎者之易賞錢應用程式帳戶內。
18. 登記參加投票起止時間如下，每張有效購物收據可參加投票，惟每張有效購物收據只可登記 1 次：
2024 年 9 月 27 日(凌晨 12 時 00 分 00 秒)至 2024 年 10 月 31 日(晚上 11 時 59 分)
19. 本活動只接受具有語音及手提電話短訊(SMS)功能的香港手提電話號碼登記，如手提電話號碼沒有語音或手提電話短訊 (SMS)功能或於領獎時登記電話號碼已停止服務、無效或已更改，其得獎資格將被取消。
20. 所有獎品均不可轉讓他人、兌換現金或其他貨品。
21. 所有提供作禮品及獎品換領登記的單據不可申請退款。
22. 如購物收據上的資料及易賞錢會員號碼與輸入的登記資料不符，或重覆輸入當天購物收據上的資料，或得獎者未能出示已登記之易賞錢電子會員卡、購物收據正本及得獎短訊通知，或購物收據曾被修改、塗污或損毀，其得獎資格將被取消，參加者不得異議。

23. 任何因收銀機、電話、電腦、網絡等技術問題而引致參加者所遞交的登記資料有遲延、遺漏、錯誤等情況，百佳超級市場概不負責。
24. 百佳超級市場對參加者因參與活動及獲取獎品而引申之所有費用，包括(但不限於)交通費、運輸費等，均無任何責任。
25. 任何參加者有意圖地進行了任何不合法、不當行為去損害活動的公正和公平的人士或使用任何程式進行欺騙的人士，其參加資格將被自動取消。百佳超級市場保留一切法律權利向有關參加者追討損害賠償或其他補償。
26. 參加者屬自願性質參加本活動，一切因本活動所構成之責任與百佳超級市場無關，百佳超級市場將免除一切法律責任及賠償。
27. 所有時間以百佳超級市場系統記錄為準。
28. 如發現任何蓄意以空號或假帳戶參加本活動，百佳超級市場有權取消該參加者的參加資格。
29. 如有任何爭議，百佳超級市場(香港)有限公司保留最終決定權及不可推翻。

收集個人資料聲明

- 百佳在是次活動中要求參加者所提供的個人資料，只用作聯絡參加者及領獎時核實身份之用，並會妥善保存及保密處理已收集之個人資料。如參加者拒絕提供有關資料，百佳有權拒絕參加者參與是次活動。所收集的個人資料會於本活動完結後 60 日內銷毀。有關本公司的私隱權政策，請參閱 <http://www.parknshop.com/privacyPolicy>
- 百佳有可能披露及轉移參加者的個人資料予代理公司，以供登記活動及換領獎品之用。
- 如參加者欲查閱個人資料及更正任何不正確的個人資料或詢問個人資料有關聲明，請致函致：新界沙田火炭禾寮坑路 1-5 號屈臣氏中心 9 樓百佳超級市場客戶服務部客戶服務部經理，電郵地址: ParknshopCS@asw.com.hk。根據私隱條例，我們有權對查閱個人資料的要求收取合理的處理費用。



“Best Brand Voting” Terms and Conditions:

1. Daily available conditional coupon

Available Date	Conditional Coupon
Sep 27 - 28	Buy any Haagen-Dazs Ice Cream \$110 or above, save \$10
Sep 29	Buy Virjoy paper \$68 or above, save \$5
Sep 30	Buy Garden products \$50 or above, save \$5
Oct 1	Buy any ambient Vita/ Vitasoy drinks \$50 or above, save \$5
Oct 2	Buy any Tung Chun products \$50 or above, save \$5
Oct 3 – 4	Buy any Imperial Banquet products \$100 or above, save \$10
Oct 5	Buy any Select products \$50 or above, save \$5
Oct 6	Buy any GS Retails products \$30 or above, save \$3
Oct 7	Buy Pringles potato chips \$50 or above, save \$5
Oct 8	Buy any Authentic Tea House products \$30 or above, save \$5
Oct 9	Buy any Colgate products \$50 or above, save \$5
Oct 10 -11	Buy any Select products \$50 or above, save \$5
Oct 12	Buy any Waitrose products \$50 or above, save \$5
Oct 13	Buy any Baker's Choice products \$30 or above, save \$3
Oct 14	Buy any GS Retails products \$30 or above, save \$3
Oct 15	Buy any Watson's Water, lf, Mr. juicy products \$50 or above, save \$5
Oct 16	Buy Colgate Toothbrush \$40 or above, save \$4
Oct 17 – 18	Buy any Imperial Banquet products \$100 or above, save \$10
Oct 19 -20	Buy any Select products \$50 or above, save \$5
Oct 21 – 22	Buy any Baker's Choice products \$30 or above, save \$3
Oct 23	Buy Lay's Potato Chips / Doritos Nacho \$50 or above, save \$5
Oct 24	Buy any Dreyer's Ice Cream \$100 or above, save \$5
Oct 25 – 26	Buy any Baker's Choice product \$30 or above, save \$3
Oct 27 – 28	Buy any Select product \$50 or above, save \$5
Oct 29 - 31	Buy any Imperial Banquet products \$100 or above, save \$10

- Participants must be a Moneyback member, and present MoneyBack App before payment.
- The Promotion Period for the voting campaign and registration date is from 27 September 2024 to 31 October 2024, both dates inclusive (“the Promotion Period”), and based on transaction date.
- During the promotion period, participants who make a single purchase of HK\$50 or above at ParknShop supermarkets, FUSION, TASTE, TASTE x FRESH, INTERNATIONAL, food le parc, GREAT FOOD HALL, GOURMET, or PNS online shopping are eligible to register their receipts and participate in voting by providing the original valid shopping receipt or a screenshot of the electronic receipt. (Voting eligibility is based on the purchase validity

date, and it is not limited to the day of shopping; only one vote is required during the entire promotion period). For PNS online shopping (www.pns.hk or the PNS mobile application), the valid purchase dates for receipts are from September 27, 2024, to October 31, 2024, only confirmed and completed delivery orders are eligible (not applicable to refunded or canceled orders). Registration must be completed within the registration period at promotion.pns.hk.

5. Participants with single purchase of HK\$50 or above entitled to register the receipt. There is no limit on the number of receipts that can be registered. Following the initial registration, one voting opportunity will be granted (only one vote is required during the entire promotion period). Participants who successfully vote will receive one specific conditional e-coupon, and each subsequent eligible receipt that is successfully registered will also receive one specified conditional e-coupon.
6. By purchasing designated brand products each week, participants can earn an additional 100 MoneyBack Points for each valid original shopping receipt or screenshot of an electronic receipt (calculated per invoice). Each participant can claim a total of up to 1000 MoneyBack Points throughout the entire promotion period. For more details, please refer to the in-store promotional materials during the promotion period.
7. The top three participants with the highest cumulative spending, who successfully registered during the entire promotion period, will each receive a 'Gold Coin' (Prize Slots: 3).
8. During the entire promotion period, participants with the highest cumulative spending who voted for top 10 awarded "Excellence Supermarket Brand" and top 10 awarded "Superb Family Brand" can get \$500 Parknshop e-Voucher. (Prize slots: 20 – one winner for each brand).
9. This promotion does not apply to purchases of gift coupons, e-vouchers, stage 1 infant milk powder, tobacco, phone card/ prepaid phone card/ gift card, food coupon, PARKnSHOP Food Card, Octopus card / AlipayHK reloads, phone / fax / TasteToGo and Great App order, plastic shopping bag charges, consignment counter transaction, any redemption promotion and eStamp redemption, bulk / case purchase with single transaction over HK\$50,000 or 50 cases, delivery service charge and 3 Shop products and services.
10. Each valid original shopping receipt can only be registered once, the registered MoneyBack account number must be same with the one shown on the receipt, any duplicate input will be disqualified. Participants are required to register the details of each original shopping receipt/ digital receipt (For online shopping participants, please fill in order date and order number of confirmed and delivered transaction, exclude refunded or cancelled transaction), MoneyBack member number and valid Hong Kong mobile phone number to enroll the voting campaign. Any participants who submit false

or misleading information will be disqualified from participating in this promotion without prior notice. Participants are required to keep the original shopping receipt/ digital receipt for prize collection.

11. Winners must redeem their prizes within the specified valid date on the prize notification; otherwise, it will be deemed invalid. Winners are also required to comply with the terms and conditions outlined therein.
12. The Customer Service Department will contact the winners of the Grand prize and Second prize via phone, text message, or WhatsApp within 14 working days after the event ends to verify their winning information. If no representative has contacted you within 14 working days, please call the Customer Service Department at the inquiry hotline 2690 0948. If the winners do not respond and contact the Customer Service Department by November 29, 2024, they will forfeit their prize eligibility.
13. Grand prize winners must agree to attend the award ceremony on the specified date and location to redeem the prize. They must present the original shopping receipt or screenshot of the electronic receipt, the MoneyBack membership app account (which must match the member number on the registered valid document), and the prize notification text message for verification.
14. Grand prize winners must allow PARKnSHOP to take photos of grand prize winners with prizes during the grand prize ceremony for record and promotional purposes and all photos taken in the prize ceremony can be used for the promotional purposes in any channel and media by PARKnSHOP for this promotion. If winners do not agree, it will result in disqualification for the prize.
15. The \$500 PARKnSHOP voucher (Second Prize) will be issued to the winners in the form of an e-Voucher through the MoneyBack app. For details on redemption and procedures, please refer to the voting website.
16. The designated conditional coupons will be distributed to accounts within the MoneyBack app in 2 phases
Phase 1: October 25, 2024
Phase 2: November 15, 2024
17. Additional MoneyBack Points will be credited to the eligible winners' MoneyBack app accounts on or before November 30, 2024.
18. The registration period for voting is as follows: each valid shopping receipt can enter the vote, but each receipt can only be registered once: From September 27, 2024 (12:00 AM) to October 31, 2024 (11:59 PM).

19. This promotion only accepts registration from Hong Kong mobile phone numbers that have voice call and SMS functionality. If a mobile number does not have these features or if the registered number is no longer in service, invalid, or has been changed at the time of prize collection, the winner's eligibility will be forfeited.
20. All prizes are non-transferable, non-exchangeable for cash, or other goods.
21. All receipts provided for gift and prize redemption registration are not eligible for refunds.
22. If the information on the shopping receipt and the MoneyBack member number does not match the submitted entry details, or if the same shopping receipt information is entered multiple times on the same day, or if the winner fails to present the registered MoneyBack app membership account, original shopping receipt, and prize notification message, or if the shopping receipt has been altered, defaced, or damaged, the winner's eligibility will be forfeited, and participants cannot dispute this.
23. PARKnSHOP is not responsible for any delays, omissions, or errors in the registration information submitted by participants due to technical issues with cash registers, phones, computers, networks, etc.
24. PARKnSHOP is not responsible for any expenses incurred by participants in relation to their participation in the event and the collection of prizes, including (but not limited to) transportation and shipping costs.
25. PARKnSHOP reserves the right to disqualify any participant who engaged in any unlawful or other improper misconduct calculated to jeopardize the fair and proper conduct of the promotion. PARKnSHOP reserves all legal rights to recover damages or other compensation from such a participant.
26. Participation in the voting campaign is voluntary, and PARKnSHOP shall not be responsible for any disputes or liabilities of the campaign. PARKnSHOP shall not be responsible for any related obligations or costs incurred by participating in the promotion.
27. Time record is based on PARKnSHOP system.
28. Should it be found that participants are deliberately withholding information or participating with fake account(s), PARKnSHOP reserves the right to disqualify participants from participating in the campaign.
29. In the event of any dispute, PARKnSHOP (HK) Limited reserves the sole right to make the final decision.

Personal Information Collection Statement

- Any personal information collected in relation to this Campaign will only be used to contact and verify the identity of the participants for prize redemption. All data collected by PARKnSHOP will be handled properly and kept confidential with adequate security protection measures, and will be erased within 60 days after the completion of the Campaign. For company privacy policy, please refer to <http://www.parknshop.com/privacyPolicy>.
- PARKnSHOP may disclose or transfer the participants' personal data to our agency for registration of voting campaign and prize redemption purposes.
- If a participant would like to check whether PARKnSHOP holds any of his/her personal information or access his/her personal information or require PARKnSHOP to correct any personal information which is incorrect or have enquiry on the Personal Information Collection Statement, please write to: PARKnSHOP Customer Service Department, 9/F., Watson House, 1-5 Wo Liu Hang Road, Fo Tan, Shatin, New Territories, Hong Kong; Email address: ParknshopCS@asw.com.hk. PARKnSHOP shall have the right to charge the data subject a reasonable fee for the processing of any personal information access request under the Personal Data (Privacy) Ordinance.