



Happy 2023 食買玩大抽獎 (「抽獎」) 條款及細則

1. 參加者必須年滿 18 歲及持有有效香港身份證，本次抽獎只限於香港地區。
2. 參加者必須是易賞錢會員，並於付款時出示易賞錢電子會員卡。
3. 推廣期由 2023 年 4 月 28 日至 2023 年 5 月 25 日，包括首尾兩天(「推廣期」)(以交易日期計算)，所有交易必須於推廣期內進行。登記期為 2023 年 4 月 28 日至 2023 年 5 月 28 日晚上 11 時 59 分 59 秒止。
4. 參加者於推廣期內任何時間(不限於購物當日)於香港百佳超級市場、TASTE、FUSION、International、food le parc、GREAT FOOD HALL、GOURMET、EXPRESS、百佳冷凍食品、PNS 網購 (www.pns.hk 或 PNS 手機應用程式)單次購物滿 HK\$100 或以上，即可憑有效購物收據正本/電子收據截圖(抽獎資格以購買有效日期計算。即收據購買有效日期為 2023 年 4 月 28 日至 5 月 25 日，網上購物必須為已獲確認並且完成送貨之訂單為準，不適用於已退款或已取消之訂單)於登記期內登入 promotion.pns.hk 進行登記。
5. 單次購買滿 HK\$100 或以上可獲 1 次抽獎機會。於以下情況可獲額外抽獎機會 1 次，即每張發票最多可獲得抽獎機會 3 次。
 - 購買每週指定品牌貨品，有關詳情可參閱推廣期內逢週五刊登於 Facebook 及店內宣傳品
 - 於 PNS 網購 (www.pns.hk 或 PNS 手機應用程式)單次購買滿 HK\$100 或以上
6. 是次抽獎不適用於購買禮券、電子禮券、初生嬰兒奶粉、香煙、電話卡/儲值卡/禮品卡、食物禮券、百佳食物券、八達通/支付寶增值、電話 / 傳真 / TasteToGo 和 www.greatfoodhall.com 訂購服務、「店取易」服務、塑膠購物袋收費、寄賣櫃位的交易、任何換購推廣及電子印花換購、超過 HK\$50,000 的大額交易金額或原箱訂購超過 50 箱、送貨服務費及 3 Shop 產品及服務。
7. 本抽獎活動參加次數不限，惟每張有效購物收據只可登記 1 次(必須列有與登記參加者相同之易賞錢會員號碼)，重複登記即告作廢。參加者需登記購物收據上的資料(使用網上購物之參加者請填寫訂貨日期及已獲確認並且完成送貨之訂單號碼，不適用於已退款或已取消之訂單)、易賞錢會員號碼及香港手提電話號碼。如參加者未能提供完整正確資料，參加資格將被作廢而不作另行通知。參加者必須保留購物收據正本/電子收據截圖作日後領獎之用，購物收據正本包括網上購物的送貨單於領獎後不予發還。若參加者未能成功於網上登記是次抽獎

活動，需於辦公時間星期一至日 12:00-22:00 內致電客戶服務部查詢熱線 9494 8064。

8. 抽獎以電腦隨機形式進行，參加者會即時得悉所獲得的獎品。獎品包括: 頭獎單人來回台灣經濟客位機票(每週 7 份，共 28 份)、二獎百佳免費產品 (共 5890 份)、三獎百佳電子購物優惠券(共 2,794,082 份)。
9. 單人來回台灣經濟客位機票 (頭獎) 會以電子禮券碼形式發給得獎者，每個電子機票兌換碼只適用於兌換香港至台北來回經濟客位機票一張，並須乘搭指定航空公司航班。指定航空公司為中華航空(CI)、長榮航空(BR)、國泰航空(CX)、香港航空(HX)或香港快運航空(UO)。機票兌換碼不適用於扣減任何稅項、印花成本及燃油附加費。有關款項需由乘客自付。換領詳情及程序請參考獎品兌換信上的條款及細則。
10. 頭獎得獎者客戶服務部將於 72 小時內以電話、短訊或 Whatsapp 形式聯絡得獎者及核對其得獎資料。如在 7 個工作天內未有收到專人聯絡，請致電客戶服務部查詢熱線 9494 8064。若得獎者未有於 2023 年 6 月 2 日前回覆及聯絡客戶服務部，將失去獲獎資格。
11. 頭獎得獎者須同意於指定日期和地點出席大獎的頒獎禮以領取獎品兌換信，屆時須出示購物收據正本/電子收據截圖、易賞錢電子會員卡(必須與已登記之有效單據上的易賞錢電子會員卡之會員號碼相同)及得獎通知短訊以作核實。
12. 頭獎得獎者須同意主辦單位於屆時大獎的頒獎禮替得獎者與獎品拍照以作紀錄及宣傳，所有領獎時拍攝的影片及照片百佳超級市場可用於任何途徑作本次活動宣傳用途。若得獎者未有同意，將失去獲獎資格。
13. 百佳免費產品(二獎) 及百佳電子購物優惠券(三獎) 將於活動網站發放
14. 每週登記參加抽獎起止時間如下，每張有效購物收據可參加以下任何一週抽獎，惟每張有效購物收據只可登記 1 次：
第一週: 2023 年 4 月 28 日 (凌晨 12 時 00 分 00 秒) 至 2023 年 5 月 4 日 (晚上 11 時 59 分 59 秒)
第二週: 2023 年 5 月 5 日 (凌晨 12 時 00 分 00 秒) 至 2023 年 5 月 11 日 (晚上 11 時 59 分 59 秒)
第三週: 2023 年 5 月 12 日 (凌晨 12 時 00 分 00 秒) 至 2023 年 5 月 18 日 (晚上 11 時 59 分 59 秒)

第四週: 2023年5月19日(凌晨12時00分00秒)至2023年5月28日(晚上11時59分59秒)

15. 本活動只接受具有語音及手提電話短訊(SMS)功能的香港手提電話號碼登記，如手提電話號碼沒有語音或手提電話短訊(SMS)功能或於領獎時登記電話號碼已停止服務、無效或已更改，其得獎資格將被取消。
16. 有關抽獎活動結束通知將刊登於2023年6月2日的明報及英文虎報。
17. 所有獎品均不可轉讓他人、兌換現金或其他貨品。
18. 所有提供作禮品及獎品換領登記的單據不可申請退款。
19. 如購物收據上的資料及易賞錢會員號碼與輸入的抽獎資料不符，或重覆輸入當天購物收據上的資料，或得獎者未能出示已登記之易賞錢電子會員卡、購物收據正本及得獎短訊通知，或購物收據曾被修改、塗污或損毀，其得獎資格將被取消，參加者不得異議。
20. 任何因收銀機、電話、電腦、網絡等技術問題而引致參加者所遞交的登記資料有遲延、遺漏、錯誤等情況，百佳超級市場概不負責。
21. 百佳超級市場對參加者因參與抽獎及獲取獎品而引申之所有費用，包括(但不限於)交通費、運輸費等，均無任何責任。
22. 百佳超級市場對產品供應商所提供之義務及服務均無任何責任。任何有關獎品質素服務或價值之爭議，須由得獎者與產品供應商直接解決。
23. 任何參加者有意圖地進行了任何不合法、不當行為去損害活動的公正和公平的人士或使用任何程式進行欺騙的人士，其參加資格將被自動取消。百佳超級市場保留一切法律權利向有關參加者追討損害賠償或其他補償。
24. 參加者屬自願性質參加本活動，一切因本活動所構成之責任與百佳超級市場無關，百佳超級市場將免除一切法律責任及賠償。
25. 所有時間以百佳超級市場系統記錄為準。
26. 如發現任何蓄意以空號或假帳戶參加本活動，百佳超級市場有權取消該參加者的參加資格。

27. 百佳超級市場及其聘用之代理公司的員工及其直系親屬均不可參加本活動，以示公允。
28. 如有任何爭議，百佳超級市場(香港)有限公司保留最終決定權及不可推翻。

收集個人資料聲明

- 百佳在是次活動中要求參加者所提供的個人資料，只用作聯絡參加者及領獎時核實身份之用，並會妥善保存及保密處理已收集之個人資料。如參加者拒絕提供有關資料，百佳有權拒絕參加者參與是次抽獎活動。所收集的個人資料會於本活動完結後 60 日內銷毀。有關本公司的私隱權政策，請參閱 <http://www.parknshop.com/privacyPolicy>
- 百佳有可能披露及轉移參加者的個人資料予代理公司，以供登記抽獎及換領獎品之用。
- 如參加者欲查閱個人資料及更正任何不正確的個人資料或詢問個人資料有關聲明，請致函致：新界沙田火炭禾寮坑路 1-5 號屈臣氏中心 9 樓百佳超級市場客戶服務部客戶服務部經理，電郵地址：ParknshopCS@asw.com.hk。根據私隱條例，我們有權對查閱個人資料的要求收取合理的處理費用。

推廣生意的競賽牌照號碼：56975-86



“Happy 2023 Eat Shop Play Lucky Draw” (“Lucky Draw”) Terms and Conditions:

1. Participants must be aged 18 or above and holding a valid HKID, the lucky draw shall only be valid within the Hong Kong SAR.
2. Participants must be a Moneyback member, and present MoneyBack App before payment.
3. The Promotion Period for the Lucky Draw is from 28 April, 2023 to 25 May, 2023, both dates inclusive (“the Promotion Period”), and based on transaction date. The registration period is from 28 April, 2023 until 11:59:59 p.m. on 28 May, 2023.
4. During the promotion period of the Lucky Draw (not limited to the date of purchase), participants with single purchase of HK\$100 or more in Hong Kong PARKnSHOP, TASTE, FUSION, International, food le parc, GREAT FOOD HALL, GOURMET, EXPRESS, PARKnSHOP FROZEN FOOD STORE, or PNS eShop (www.pns.hk or PNS mobile App) can visit promotion.pns.hk to register the Lucky Draw using the original shopping receipt/ digital receipt issued (the receipt validation period is from 28 April, 2023 to 25 May, 2023, online shopping receipt must be based on the confirmed and delivered transaction, exclude refunded or cancelled transaction).
5. An extra lucky draw chance is entitled for single purchase of \$100 or more. An extra lucky chance is entitled for below conditions. Maximum 3 chances for each transaction.
 - Purchase product(s) of weekly selected brands in the same transaction, participants can refer to advertisement on Facebook and in-store promotional materials for details
 - Single purchase of \$100 or more in PNS eShop (www.pns.hk or PNS mobile App)
6. This lucky draw does not apply to purchases of gift coupons, e-vouchers, stage 1 infant milk powder, tobacco, phone card/ prepaid phone card/ gift card, food coupon, PARKnSHOP Food Card, Octopus card / AlipayHK reloads, phone / fax / TasteToGo and www.greatfoodhall.com orders, ‘Click & Collect’ service, plastic shopping bag charges, consignment counter transaction, any redemption promotion and eStamp redemption, bulk / case purchase with single transaction over HK\$50,000 or 50 cases, delivery service charge and 3 Shop products and services.
7. Participants may enter the Lucky Draw as many times as they wish, but each valid original shopping receipt can only be registered once (must be same with the MoneyBack account number registered for lucky draw), any duplicate input will be disqualified. Participants are required to register the details of each original shopping

receipt/ digital receipt (For online shopping participants, please fill in order date and order number of confirmed and delivered transaction, exclude refunded or cancelled transaction), MoneyBack member number and valid Hong Kong mobile phone number to enroll the Lucky Draw. Any participants who submit false or misleading information will be disqualified from participating in this promotion without prior notice. Participants are required to keep the original shopping receipt/ digital receipt for prize collection. Participants could contact our customer service office 9494 8064 for any inquiries related to the failure of online lucky draw registration during office hour Monday to Sunday 12:00 to 22:00.

8. The drawing result of instant prizes will be determined randomly by computer. Participants will be noticed for the prize they win instantly. Prizes include Grand prize – Round-trip flight ticket from Hong Kong (HKG) to Taipei (TPE) in Economy Class for 1 person (7 winners per week, total 28 winners), 2nd prize – PARKnSHOP product freebies (Total 5890 winners), 3rd prize - PARKnSHOP product discount e-coupon (Total 2,794,082 winners).
9. Round-trip flight ticket from Hong Kong (HKG) to Taipei (TPE) in Economy Class for 1 person (Grand prize) provided in the form of redemption codes. Each redemption code is entitled for a round-trip flight ticket from Hong Kong (HKG) to Taipei (TPE) in Economy Class with designated carriers. Designated carriers are China Airlines (CI), Eva Air (BR), Cathay Pacific (CX), Hong Kong Airlines (HX) or Hong Kong Express (UO). Cost of the flight ticket does not include any applicable taxes, levy and fuel surcharges. Travelers are required to bear the relevant cost. Redemption details and procedures should refer to the terms and conditions on the air ticket redemption letter.
10. Customer service center will notify winners by phone or SMS or Whatsapp in 72 hours to verify winner's information. If winners have not yet received notification from customer service center for 1 week, please contact our customer service hotline 9494 8064. If winners do not reply and contact our customer service center by 2 June, 2023, we will treat it as an unclaimed and abandoned prize.
11. Grand prize winners must agree to participate in the grand prize ceremony at a specific time and location to collect the prize redemption letter. Winners will be required to present the original shopping receipt/ digital receipt, MoneyBack App (MoneyBack account number must be same with the MoneyBack account number used for the relevant shopping receipt/ digital receipt) and SMS notification for verification.
12. Grand prize winners must allow PARKnSHOP to take photos of grand prize winners with prizes during the grand prize ceremony for record and promotional purposes and all

photos taken in the prize ceremony can be used for the promotional purposes in any channel and media by PARKnSHOP for this promotion. If winners do not agree, it will result in disqualification for the prize.

13. PARKnSHOP freebies (2nd prize) and PARKnSHOP shopping e-coupons (3rd prize) will be credited through promotion website.
14. The registration start and end date of the lucky draw for each week is as below, each valid receipt can be registered in any week as below, but each valid original shopping receipt can only be registered once:
Week 1: 28 April, 2023 (12:00:00 Midnight) – 4 May, 2023 (11:59:59 PM)
Week 2: 5 May, 2023 (12:00:00 Midnight) – 11 May, 2023 (11:59:59 PM)
Week 3: 12 May, 2023 (12:00:00 Midnight) – 18 May, 2023 (11:59:59 PM)
Week 4: 19 May, 2023 (12:00:00 Midnight) – 28 May, 2023 (11:59:59 PM)
15. This promotion only accepts Hong Kong mobile phone number with voice and SMS function, if the mobile phone number does not carry voice or SMS function or registered phone number is not in use, invalid or changed during redemption, it will result in disqualification.
16. Lucky Draw result announcement advertisement will be placed on 2 June 2023 in Ming Pao Daily News and The Standard.
17. All prizes are not transferable, substitutable, or redeemable for cash or any other products.
18. All receipts used for prize redemption are no longer eligible for refund.
19. Prize will be forfeited automatically with no exception if there is any discrepancy between the information printed on the original shopping receipt entered for registration, or duplicated input of shopping receipt information, or if the prize winner is unable to present the MoneyBack App, original shopping receipt and SMS notification, or if the original shopping receipt has been altered, defaced or damaged.
20. PARKnSHOP assumes no responsibility for any delays, omissions or mistakes in the submission of the participants' registrations that may occur through technical problems, connection problems, or malfunctions of handsets or networks.
21. PARKnSHOP is not liable for any expenses associated with entering the Lucky Draw and the collection of prizes, including (but not limited to) transportation fees, delivery costs etc.

22. PARKnSHOP is not liable for the failure of suppliers of prizes to perform any obligations or provide any services. Any dispute regarding the quality, performance or value of prizes should be resolved directly by the winners with the respective suppliers of prizes.
23. PARKnSHOP reserves the right to disqualify any participant who engaged in any unlawful or other improper misconduct calculated to jeopardize the fair and proper conduct of the promotion. PARKnSHOP reserves all legal rights to recover damages or other compensation from such a participant.
24. Participation in the Lucky Draw is voluntary, and PARKnSHOP shall not be responsible for any disputes or liabilities of the Lucky Draw. PARKnSHOP shall not be responsible for any related obligations or costs incurred by participating in the promotion.
25. Time record is based on PARKnSHOP system.
26. Should it be found that participants are deliberately withholding information or participating with fake account(s), PARKnSHOP reserves the right to disqualify participants from participating in the Lucky Draw.
27. Employees of PARKnSHOP and their appointed agencies and their immediate family members are not eligible to participate in this promotion.
28. In the event of any dispute, PARKnSHOP (HK) Limited reserves the sole right to make the final decision.

Personal Information Collection Statement

- Any personal information collected in relation to this Campaign will only be used to contact and verify the identity of the participants for prize redemption. All data collected by PARKnSHOP will be handled properly and kept confidential with adequate security protection measures, and will be erased within 60 days after the completion of the Campaign. For company privacy policy, please refer to <http://www.parknshop.com/privacyPolicy>.
- PARKnSHOP may disclose or transfer the participants' personal data to our agency for registration of Lucky Draw and prize redemption purposes.
- If a participant would like to check whether PARKnSHOP holds any of his/her personal information or access his/her personal information or require PARKnSHOP to correct any personal information which is incorrect or have enquiry on the Personal Information Collection Statement, please write to: PARKnSHOP Customer Service Department, 9/F., Watson House, 1-5 Wo Liu Hang Road, Fo Tan, Shatin, New Territories, Hong Kong; Email address: ParknshopCS@asw.com.hk. PARKnSHOP shall have the right to charge the data

subject a reasonable fee for the processing of any personal information access request under the Personal Data (Privacy) Ordinance.

Trade Promotion Competition Licence Number: 56975-86